



**FOR IMMEDIATE RELEASE**

Contact:

Kay Snyder, Director of Marketing and Communications  
515-493-9241; ksnyder@iadg.com

**Rolinda Acres Honored with Iowa Venture Award**

**Des Moines, IA** - The Iowa Area Development Group (IADG), on behalf of Iowa's rural electric cooperatives, municipal utilities, and independent telecommunications companies, honored eight distinguished Iowa companies and leaders with the Iowa Venture Award at a luncheon held in conjunction with the Iowa Association of Electric Cooperatives' annual meeting.

**Rolinda Acres**

*Nominated by Allamakee-Clayton Electric Cooperative*

Rolinda Acres, owned by Tara and Pat Reisinger, is located near the northeast Iowa town of Waterville. The Reisinger's have five hog buildings, farm 1,500 acres, milk 785 cows and operate a dog breeding business. In 2001, the Reisinger's milked 150 cows. Today, that number has climbed to 785 cows, with plans to nearly double in 2023. To grow their herd and shorten their workdays, they constructed 96,000-square-foot barn housing eight robotic milkers in 2020. Approximately 550 cows are milked robotically, while 260 are still milked in the existing parlor. Rolinda Acres plans to add another building and eight additional robotic milkers by 2023.

"The Iowa Venture Award Luncheon provides a forum to celebrate the courage, contribution, innovation, responsibility, and vision of Iowa entrepreneurs," said IADG President Rand Fisher. "The Reisinger family boldly embarked on a significant expansion of a robotic milking barn in 2020 during the height of the COVID-19 pandemic, when many were hesitant to grow."

**Additional Iowa Venture Award recipients include:**

Hinterland Dairy - Donnellson

Industrial Packaging Corporation - Wilton

ProPulse - Peosta

Riverview Ridge - Rock Valley

Sister's Home Style Entrees - Humboldt

TrinityRail - Shell Rock "Outstanding Business of the Year"

Rand Fisher - President, Iowa Area Development Group "Leadership in Economic Development"

**About the Iowa Venture Award**

This marks the 33<sup>rd</sup> year that IADG has presented Iowa Venture Awards to individuals and organizations, both large and small, in recognition of their significant contributions to Iowa's economy through entrepreneurial leadership, innovation and the creation of job opportunities. History has demonstrated that these are among the most accomplished and successful companies in the state. Together they are helping to sustain and grow Iowa's economy. The Iowa Venture Award Hall of Fame showcasing these 280 companies can be found at [www.IADG.com/HallOfFame](http://www.IADG.com/HallOfFame).

**About Iowa Area Development Group (IADG)**

IADG is the business and community development leader for Iowa's rural electric cooperatives, municipal utilities and independent telecommunication companies. Since 1985, the partnerships and economic development efforts of IADG and their sponsors have assisted with more than 2,250 projects, generating in excess of \$13.2 billion of capital investment and over 54,500 new or retained jobs for Iowa.

XXX